JEREMY STOKES

Experience Designer

jeremy-stokes.com

whatsup@jeremy-stokes.com

EXPERIENCE

2020 – present

DUOLINGO / PRODUCT DESIGNER

Currently, working in the Learning Area to rapidly innovate and craft innovative experiences that help people learn, understand, and express a new language.

2019

GOOGLE / UX DESIGN INTERN

Worked on the Duo Team at Google, exploring features to help people stay in touch with their close ties on any platform from any device. Projects included collaborating cross-functionally to launch screen sharing on web platforms and developing concepts, user flows, and interactive prototypes for video calling on IoT devices.

2019 – present

FREELANCE / EXPERIENCE DESIGNER

Ongoing freelance gigs for a variety of clients and industries. Work spans various needs such as branding, UX design, business strategy, and experience design. Past clients include Universal Music Group, the BBC, and beverage startups in Richmond, Va.

2019

VCU MARCOM / WEB ASSISTANT

Designed and implemented websites for VCU College of Engineering. I introduced a UX first approach to redesigning older sites — leading to an increase in site reliabilility and accessibility.

2017 – 2018

ITFEDERAL / WEB DEVELOPER

Served as the sole web developer and designer for a shipping startup based in Northern Virginia. There, I overhauled the information architecture of the company's website to improve user navigability, and I led a team of engineers in creating a bespoke CRM solution to manage prospective clients.

EDUCATION

2018 – 2020

BRANDCENTER AT VCU

M.S. Business & Experience Design

2014 – 2018

GEORGE MASON UNIVERSITY

B.S. Applied Information Technology

SKILLS

Research Synthesis
Business Strategy
Wireframing + Concepting
Storyboarding
User Flows + Personas
Empathy Mapping
Visual Design
Interaction Design
Usability Testing
Prototyping

TOOLKIT

Notebook + Pencil
Figma / Sketch / Adobe CC
Procreate
Principle / Protopie

ASK ME ABOUT

Steven Universe
Being a podcaster